

PIER

for agency growth + support

Networking, Sharing and Accountability for Agency Leaders



MEETINGS

PIER meets once a month via ZOOM for discussion, idea sharing and problem solving among the group. Calls are 2.5 hours long and there are typically 10 non-competing members in each group.



SMART GOALS

Participants declare a SMART goal prior to the first meeting. Goals will be discussed at each meeting and advice will be offered by fellow attendees. The SMART goal must be achievable within the 6 month period of PIER.



LEADERSHIP LESSONS

Participants will be responsible for a 10-minute presentation on a key lesson they have learned as an agency leader. At the end of PIER, you will have accumulated nine new insights for running the agency.



PROBLEM SOLVING

Each meeting, two participants are given the floor to discuss a problem they are having at the agency or with a client. PIER members provide advice and the presenters choose 1-2 ideas to implement before the next meeting.



COMMITMENT

Participants are asked to attend all 6 meetings to ensure they receive the full benefit of PIER and contribute to the group in a meaningful way.